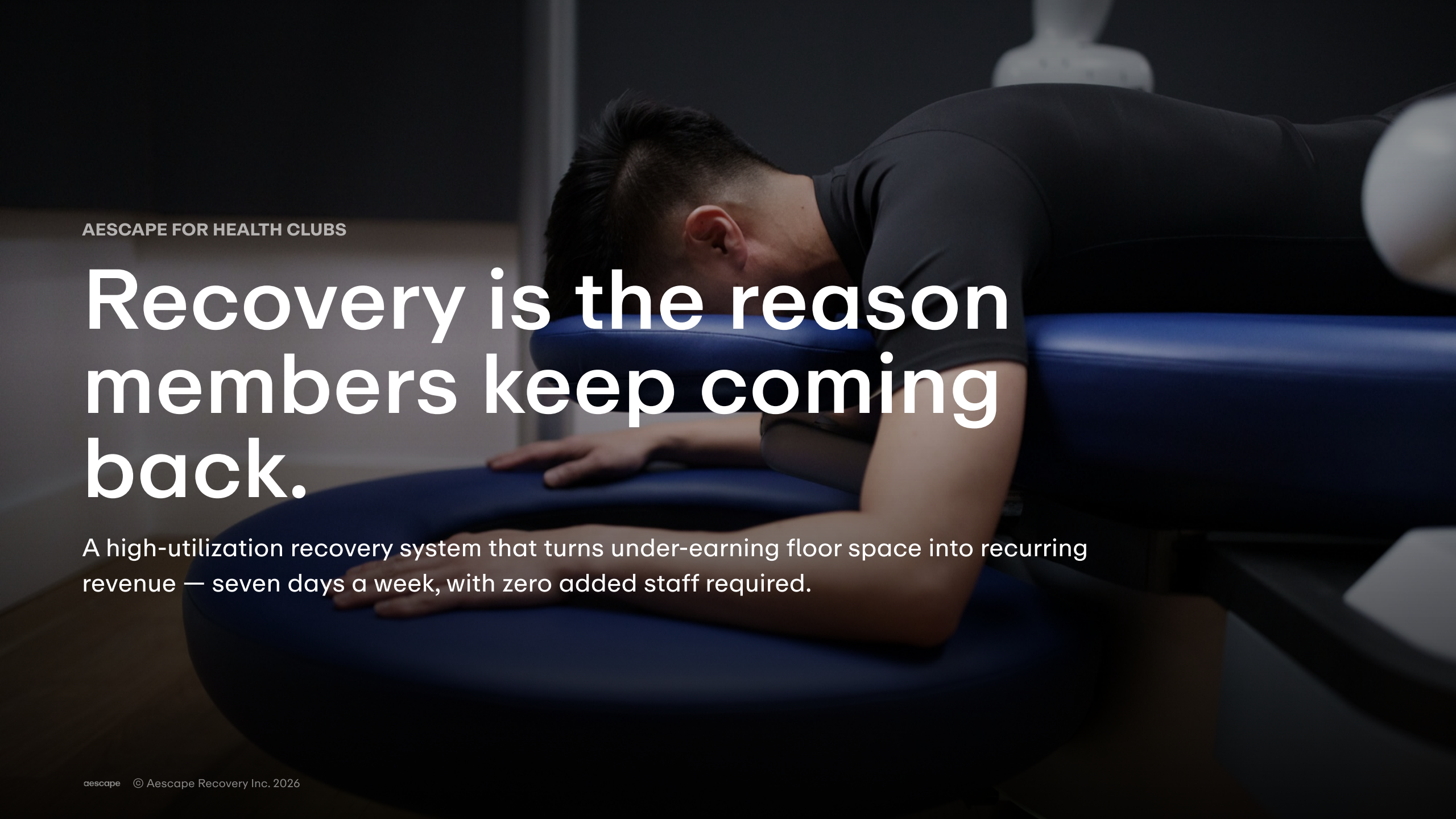




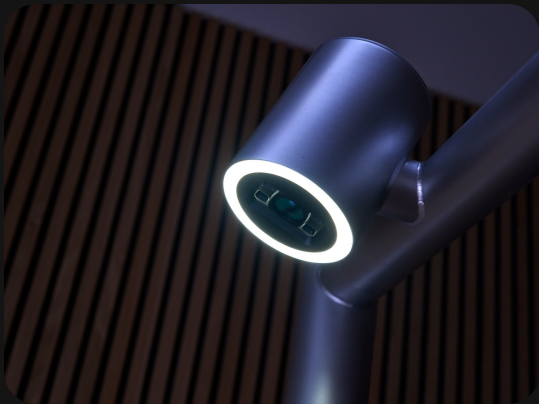
AESCAPE FOR HEALTH CLUBS

Recovery is the reason members keep coming back.

A high-utilization recovery system that turns under-earning floor space into recurring revenue — seven days a week, with zero added staff required.

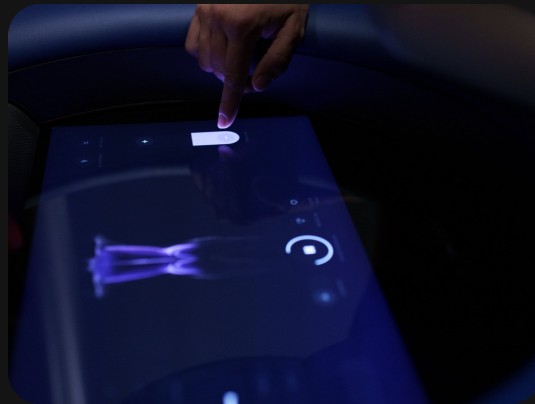
THE PRODUCT

Precision bodywork, personalized every session, consistent for every member.



Body mapping

Every session starts with a real-time map of the body — targeted work from the first minute.



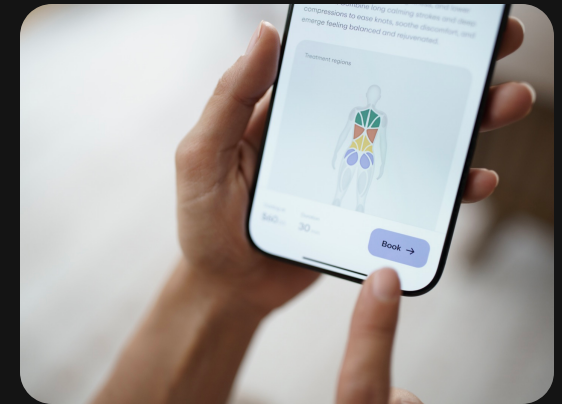
Real-time adaptation

Members tune pressure, focus, music, and visuals throughout. Theirs, every time.



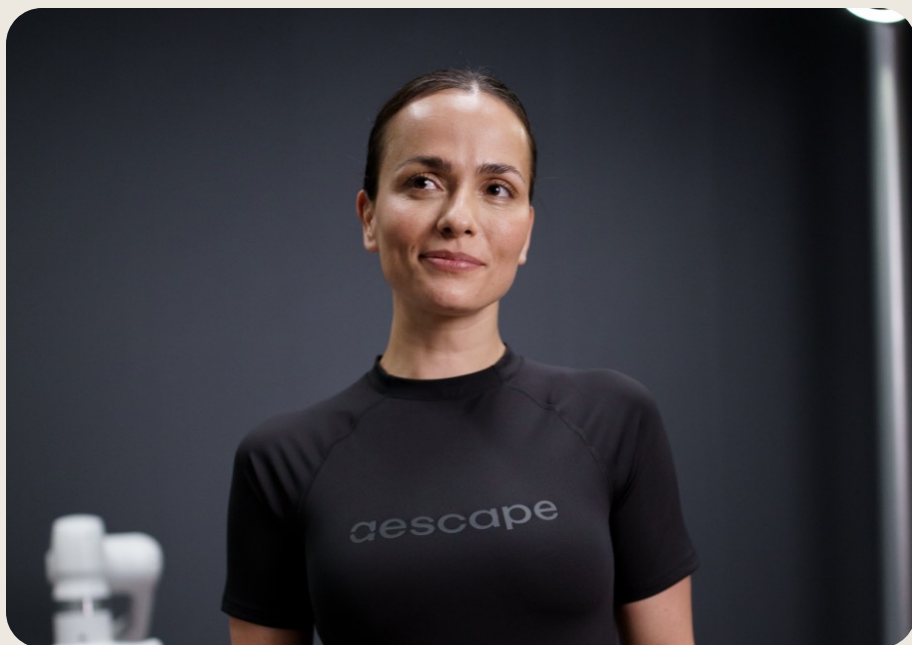
Consistency at scale

Private and self-guided. No oils, no shower — members are back on the floor in minutes.



Results that build

Outcomes improve with regular use and preferences carry over — a real reason to come back.



THE APPAREL

Why members change into Aescape apparel.

No oils, no table linens between members, no need to shower — which is why Aescape can transform any space, and why members can make it routine.

01

It keeps the scan accurate

Every session starts by mapping the body. Some fabrics and dyes interfere with that read, so we standardize the garment — and the scan stays precise for every member, every time.

02

It lets the table glide — no oils

The touch points glide across the fabric and work both sides of the body at once — nothing is applied to the skin. No oils, no lotions.

03

Straight back to the day

No oils on the skin means no shower and no downtime — members change back and go. Full coverage in a fitted, breathable garment keeps them covered and at ease throughout.

04

Resets in minutes

A quick wipe with a disinfectant cloth and the room is ready for the next member — no table linens to change between sessions, no treatment room to turn over.

160 sets ship with every table, XXS–XXXL. Washable and reusable — laundered with your normal linen service.

TRUSTED BY OPERATORS DEFINING MODERN WELLNESS

EQUINOX

LIFETIME®

Marriott
INTERNATIONAL

Hilton


FOUR SEASONS

|| pause

REMEDY^{PL}

“Aescape provides a new option that is quick,
convenient, effective, and feels great.”

James Gu · Senior Director, Spa, Equinox

130+

Partner locations
coast-to-coast

12,000

Sessions delivered
every month

92%

Guest satisfaction
across the Aescape
network

Built to out-deliver every alternative.

	AESCAPE	HUMAN BODYWORK	PASSIVE MODALITIES massage chairs · sauna cold plunge · red light
Consistent every session	●	○	◐
Runs every open hour	●	○	●
No added labor required	●	○	●
Personalized to the body	●	◐	○
Measurable outcomes & data	●	○	○
Recurring, high-margin revenue	●	◐	◐
Scalable	●	○	●

● delivers ◐ partial ○ doesn't

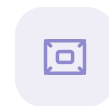


EASY TO DEPLOY

Minimal footprint. No buildout.

A standalone system that drops onto your floor — no plumbing, no construction. Ships in 6–8 weeks, with white-glove delivery and installation in 1–2 days.

Recovery lounge · Stretch & mobility zone · By the locker rooms · Studio overflow



FOOTPRINT

8 × 10' floor space



POWER

120V · 4–5 amps · standard outlet



CONNECTIVITY

25 Mbps · ethernet or Wi-Fi



THE SECTOR

Recovery is where wellness spend is going.

+13%

planned increase in consumer wellness spend for 2026 — the only category trending up^{*}

\$60B

Americans' planned spend on health and fitness in 2026^{**}

#3

recovery's rank on ACE's 2026 Fitness Trends list, up from #6 in 2025^{***}

^{*} CivicScience, Dec 2025 · ^{**} Health & Fitness Association x Kantar · ^{***} ACE 2026 Fitness Trends list

THE ECONOMICS

Multiples, not percentages.

Under-earning square footage converted into recurring revenue. Revenue and operating profit per square foot — standard gym floor vs. Aescape.

GYM BASELINE · STANDARD FLOOR		
Revenue / sq ft / year	\$60–150	
Operating profit / sq ft (conservative)	\$30	

AESCAPE · RECOVERY-AS-INFRASTRUCTURE		
Recovery floor		
Revenue / sq ft / year	\$500–1,000	3–7x
Operating profit / sq ft	\$200–400	7–13x

Figures derived from typical AUV and franchise footprint disclosures; Aescape figures from internal ROIC analysis and require a utilization assumption. Illustrative, not a forecast.



THE NETWORK

OPT-IN

COMING SOON

Drive demand, book sessions, process payment — across the network.

The Aescape Network puts your location in front of recovery-seekers and routes incremental bookings to you — on top of the demand you already drive. **No booking or payment stack to build.**

0%

bookings from your existing system

7.5%

your members and customers, booked through the Aescape app

15%

returning bookings Aescape drives for you

30%

first-time bookings Aescape drives for you

You control how much Network demand you accept — down to zero — anytime.

Three layers. One partner-friendly commercial model.

Hardware delivers the experience. Platform keeps it performing. Network adds demand on top of your own.

HARDWARE

One-time. You own it.

A fully integrated recovery system, installed and supported. 3-year warranty with 2-year extension available, ~99% uptime, 2-business-day field SLA.

SAVE \$20,000

\$105,000 List ~~\$125,000~~

Or finance from about \$3,400/mo over 48 months, no money down. Delivery, white-glove install, training, apparel, and launch marketing assets included.

PLATFORM

Annual. Keeps it performing.

Software, remote monitoring, reporting, recovery content, and dedicated Partner Success.

SAVE \$10,000

\$10K annually per device

Bundle 5 years of Platform with your purchase and save 20%. 2-year commitment, then renews annually.

NETWORK

Opt-in. Pay for outcomes.

Discovery, booking, and incremental demand that fills the table, managed by Aescape.

COMING SOON

Pay for Performance

0% on your own demand · 7.5% your members and customers booked through the Aescape app · 15% returning · 30% on first-time Aescape users.

WHO DOES WHAT

Built to run inside your operation, not on top of it.

What Aescape handles

- Delivery, installation, and setup
- Body mapping and personalized session delivery, every time
- Unit maintenance, ~99% uptime, and 2-business-day field-repair response
- Software updates and recovery content
- Revenue dashboards, Partner Success, and growth playbooks

Opt into Network for:

- Discovery & booking platform
- Commerce & revenue tools
- Demand, lifecycle & retention marketing

What your team does

- Introduce and position Aescape within your offering, in whatever way fits your brand
- Drive local awareness and bookings through your own channels — Aescape supplies the assets
- Set your own session pricing and determine how it fits your membership model
- Decide where it lives on your floor and how you make it available to members
- Track revenue and utilization through the dashboard and adjust as you see fit

Get in touch.

Tell us about your locations — we'll map the revenue opportunity and walk through how the model fits your space.

partnerships@aescape.com

Intelligent Recovery for Every Body