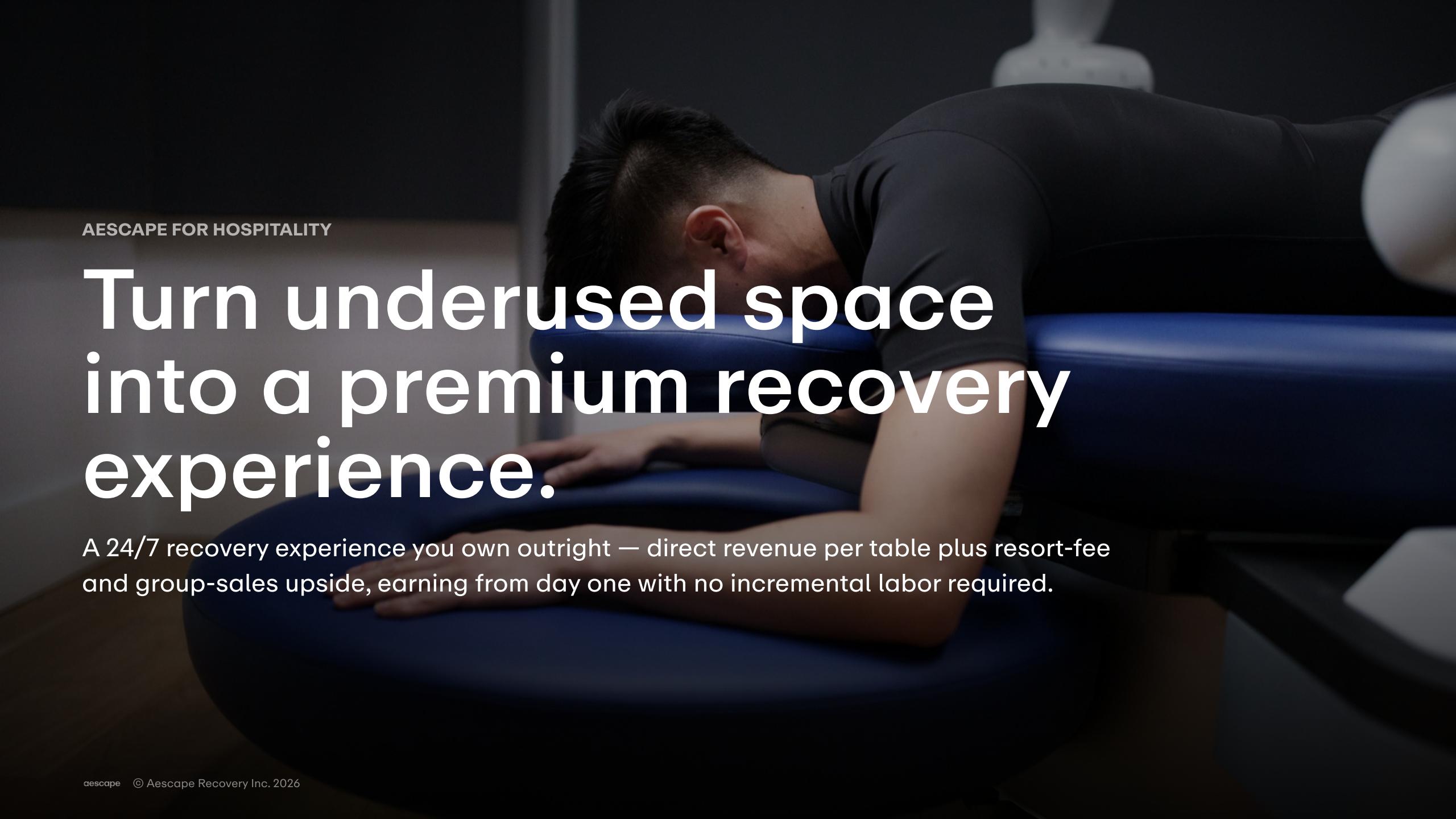




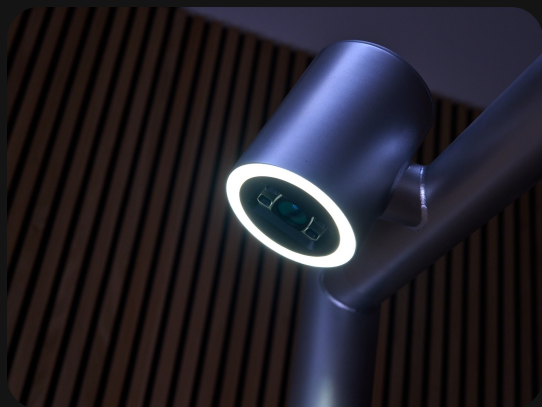
AESCAPE FOR HOSPITALITY

Turn underused space into a premium recovery experience.

A 24/7 recovery experience you own outright — direct revenue per table plus resort-fee and group-sales upside, earning from day one with no incremental labor required.

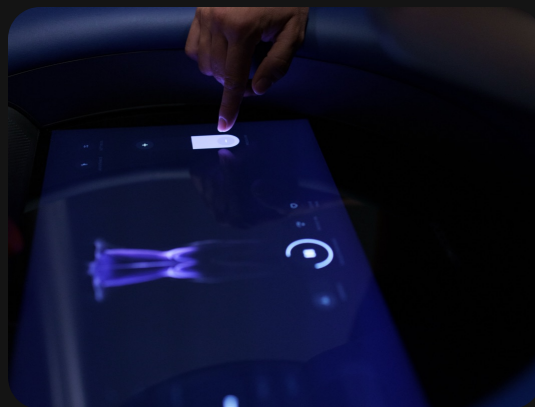
THE PRODUCT

Precision bodywork, personalized every session, consistent for every guest.



Body mapping

Every session starts with a real-time map of the body — targeted work from the first minute.



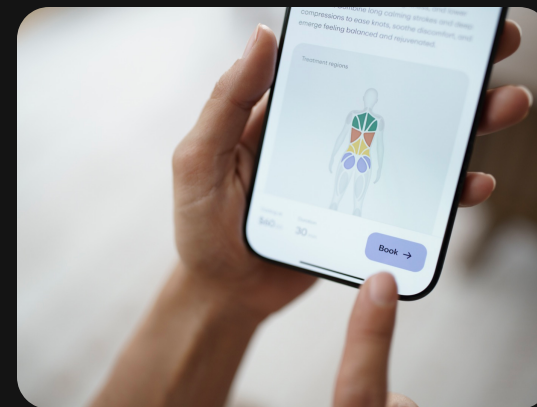
Real-time adaptation

Guests tune pressure, focus, music, and visuals throughout. Theirs, every time.



Clothed and oil-free

Private and self-guided. No oils, no shower — guests are back to their stay in minutes.



An experience they return for

A programmed, repeatable session guests build into the stay — and post about.



THE APPAREL

Why guests change into Aescape apparel.

No oils, no table linens between guests, no need to shower — which is why Aescape can transform any space, and why a guest can fit a session between a meeting and a flight, then walk straight back into the day.

01

It keeps the scan accurate

Every session starts by mapping the body. Some fabrics and dyes interfere with that read, so we standardize the garment — and the scan stays precise for every guest, every time.

02

It lets the table glide — no oils

The touch points glide across the fabric and work both sides of the body at once — nothing is applied to the skin. No oils, no lotions.

03

Straight back to the day

No oils on the skin means no shower and no downtime — guests change back and go. Full coverage in a fitted, breathable garment keeps them covered and at ease throughout.

04

Resets in minutes

A quick wipe with a disinfectant cloth and the room is ready for the next guest — no table linens to change between sessions, no treatment room to turn over.

160 sets ship with every table, XXS–XXXL. Washable and reusable — laundered with your normal linen service.

DEPLOYED ACROSS THE BRANDS THAT SET THE HOSPITALITY STANDARD



THE PROOF

“Working with Aescape has been a true pleasure. It brings a sense of the future and innovation to our spa while still maintaining The Ritz-Carlton experience our guests expect.”

Tony Angel · Spa Director, The Ritz-Carlton Orlando, Grande Lakes

12,000

Sessions delivered
every month

93%

Guest CSAT across
properties

~24 mo

Average payback by
property type

WHY AESCAPE

Every amenity competes for the same capital and labor. Aescape answers both.

Recovery is becoming infrastructure — a pillar of wellness, not a spa indulgence. For an owner that means a depreciating capital asset you own outright: it clears the payback and ROIC you already underwrite, runs with no incremental labor required, and lifts NOI that flows to asset value at prevailing cap rates — while giving guests a reason to come back.

EARNs

Underused space becomes a revenue center — direct session revenue plus resort-fee and group-sales upside, with no incremental labor required.

DELIGHTs

A premium experience guests post about and return for. Recovery becomes a measurable driver of loyalty, NPS, and repeat stays.

SIMPLIFIES

Zero added FTE required. No therapist recruiting, scheduling, or HR overhead — white-glove install, remote support, running around the clock.

A staffed amenity competes for labor and capital. Aescape earns its keep — around the clock.

Built to out-deliver every alternative.

	AESCAPE	ADDING THERAPIST HOURS	PASSIVE MODALITIES massage chairs · sauna cold plunge · red light
Consistent every session	●	○	◐
Runs every open hour	●	○	●
No added labor required	●	○	●
Personalized to the body	●	◐	○
Measurable outcomes & data	●	○	○
Recurring, high-margin revenue	●	◐	◐
Scalable	●	○	●

● delivers ◐ partial ○ doesn't

VALUE ACROSS STAKEHOLDERS

Every decision-maker on property wins.

Aescape aligns with the full hospitality ownership and management structure.

FOR THE PROPERTY OWNER

Asset ROI

A depreciating capital asset you own outright, underwritten on the metrics above — and NOI uplift that flows to asset value at prevailing cap rates. No labor line, no lease, no revenue share on the demand you already drive.

FOR THE GENERAL MANAGER

Ancillary revenue & guest satisfaction

88–96% guest CSAT across the fleet. Guests post about it and return for it. Opens group channels: buyouts, incentive trips, and wellness programming.

FOR THE PROPERTY MANAGER

Operational simplicity

Zero incremental FTE required. White-glove install and remote support, with minimal property-side lift after go-live.

FOR THE SPA MANAGER

Capacity without constraint

Captures recovery demand when therapists are fully booked — nights, mornings, peak season, holidays. Brings non-spa guests onto the floor, at 91% CSAT among spa bookers.

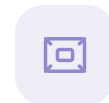


EASY TO DEPLOY

Minimal footprint. No buildout.

A standalone system that drops into almost any underused room — no plumbing, no construction. White-glove delivery and installation included.

Underused guest room · Treatment room · Pre-function space · Vacant retail space



FOOTPRINT

8 × 10' room or space



POWER

120V · 4–5 amps · standard outlet



CONNECTIVITY

25 Mbps · ethernet or Wi-Fi

THE ECONOMICS

Smaller than a king bed. More revenue per square foot.

About 2x the GOPPAR of a guest room — matching a staffed treatment room, with no incremental FTE required and a 1–2 day install.

STAFFED TREATMENT ROOM

GOPPAR vs. a guest room

~2x

Commits you to

~\$91K / yr FTE

Buildout

6–12 months

AESCAPE · RECOVERY ROOM

Aescape room

GOPPAR vs. a guest room

~2x

match

Incremental labor

None required

Timeline

Ships 6–8 weeks · installs in 1–2 days

Figures from internal ROIC analysis across 10+ live properties and assume a utilization level. Illustrative, not a forecast.

PROPERTY ECONOMICS · THE UNDERWRITING

Aescape clears the metrics hospitality actually underwrites.

Payback near 24 months at benchmark — under 17 in the top quartile — with unburdened ROIC of 30–65% and \$50–\$150 of profit per sq ft a month. NOI uplift flows to asset value at prevailing cap rates. Across live luxury properties, payback lands within 33 months:

13 mo

Luxury resort

14 mo

Luxury convention center

33 mo

Coastal luxury resort

THE PROOF · CASE STUDY

A live property: \$13.7K a month at a \$94 average session.

A luxury resort running Aescape since December 2024, filling the table from several channels at once — direct guest bookings, ResortPass day guests, and group buy-outs.

\$13.7K

Avg monthly revenue

\$94

Avg revenue per
session

92%

Guest satisfaction

The channel mix is what makes the number durable: guest bookings carry the base, ResortPass adds day guests who never book a room, and buy-outs bring in groups. A \$94 average session holds across all three, with satisfaction in the low 90s.

One property turned guest adoption into a \$5 nightly resort-fee increase.

Bundled into the \$60 fee, 794 sessions proved adoption. The property unbundled and raised the fee to \$65 — applied to every guest night, not just Aescape bookers. A property-wide \$5 lift out-earns per-session revenue, and adoption made the increase defensible.

\$60 → \$65

Resort-fee move

+\$5

Per guest night,
property-wide

794

Sessions that proved
adoption

Prove adoption, unbundle, then raise the fee for every guest night — a property-wide lift that out-earns per-session revenue, made defensible by real usage.

CALIFORNIA



Coastal luxury resort

FLORIDA



Luxury convention resort

CASE STUDY · THE DAY-GUEST CHANNEL

aescape + RESORTPASS

Aescape + ResortPass: boosting a high-margin channel.

At one California luxury resort, day-guest revenue alone brought in more than twice the \$10K annual Platform fee in year one.

Coastal luxury resort, California

\$2.2K/mo

Average reported since launching on ResortPass, Jun 2025

\$22.4K net in the first year — summer peak \$5.8K in a single month.

Luxury convention resort, Florida

\$1.2K/mo

Average reported since launching on ResortPass, Jun 2025

\$13.0K net since launch — a 30-minute session plus spa day pass, from \$155.

Another lever alongside **group buyouts, corporate events, and wellness programming**: guests who never book a room buy a pass, book Aescape, and spend on property — food and beverage, spa, retail. Figures are net of ResortPass's estimated 25% commission; properties blinded, photography illustrative.



THE NETWORK

OPT-IN

COMING SOON

Drive demand, book sessions, process payment — across the network.

The Aescape Network puts your location in front of recovery-seekers and routes incremental bookings to you — on top of the demand you already drive. **No booking or payment stack to build.**

0%

bookings from your existing system

7.5%

your members and customers, booked through the Aescape app

15%

returning bookings Aescape drives for you

30%

first-time bookings Aescape drives for you

You control how much Network demand you accept — down to zero — anytime.

Three layers. One partner-friendly commercial model.

Hardware delivers the experience. Platform keeps it performing. Network adds demand on top of your own.

HARDWARE

One-time. You own it.

A fully integrated recovery system, installed and supported. 3-year warranty with 2-year extension available, ~99% uptime, 2-business-day field SLA.

SAVE \$20,000

\$105,000 List ~~\$125,000~~

Or finance from about \$3,400/mo over 48 months, no money down. Delivery, white-glove install, training, apparel, and launch marketing assets included.

PLATFORM

Annual. Keeps it performing.

Software, remote monitoring, reporting, recovery content, and dedicated Partner Success.

SAVE \$10,000

\$10K annually per device

Bundle 5 years of Platform with your purchase and save 20%. 2-year commitment, then renews annually.

NETWORK

Opt-in. Pay for outcomes.

Discovery, booking, and incremental demand that fills the table, managed by Aescape.

COMING SOON

Pay for Performance

0% on your own demand · 7.5% your members and customers booked through the Aescape app · 15% returning · 30% on first-time Aescape users.

WHO DOES WHAT

Built to run inside your property, not on top of it.

What Aescape handles

- Delivery, installation, and white-glove setup
- Body mapping and personalized session delivery, every time
- Table maintenance, ~99% uptime, and remote support
- Software updates and recovery content
- Revenue dashboards, Partner Success, and growth playbooks

Opt into Network for:

- Discovery & booking platform
- Commerce & revenue tools
- Demand, lifecycle & loyalty marketing

What your team does

- Position Aescape within your offering, in whatever way fits your brand
- Drive awareness and bookings through your channels — Aescape supplies the assets
- Set your own session pricing and how it fits your resort-fee or spa model
- Decide where it lives on property and how guests access it
- Track revenue and utilization through the dashboard and adjust as you see fit

Get in touch.

Tell us about your properties — we'll walk through how Aescape fits your space and what it takes to bring the future of wellness and recovery to your guests.

partnerships@aescape.com

Intelligent Recovery for Every Body